



## MEDIA RELEASE

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## CHILDREN OF 80-90s ASIAN MIGRATION TYING THE KNOT IN DROVES

### 澳洲華人興起結婚潮

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From the Asian migration wave of the 80s and 90s, we are now witnessing the Asian wedding wave! Many western function centres are now hiring Asian staff and introducing Chinese menus, and many Chinese restaurants are modernising their interior design to create a more sophisticated ambiance.

Multicultural Sydney is leading this trend as the harbour city is about to host its second annual "Sydney Chinese Wedding Expo" on the famous floating ballroom, Starship Sydney in Darling Harbour. It is the only Chinese wedding expo in Australia.

"Today's Australian-Chinese wedding couples want their wedding to be stylish and elegant, but they also value Chinese culture and family heritage," said Sy Chung, former SBS Cantonese radio presenter and the organiser of the event.

"It can often be difficult and a source of conflict to reconcile two very different cultures. But after hosting weddings for 300 couples and constantly learning, we have developed a seamless fusion that is desirable for the bride and groom, as well as their families and friends. What couples need are wedding professionals that understand Asian weddings because they can help bridge the gap."

The Sydney Chinese Wedding Expo which attracted over 250 wedding couples last year is designed to showcase Asian-friendly wedding professions, as well as to educate couples and their families the latest trend in the western world, and traditional elements in Chinese culture through seminars and workshops. There will also be a wedding dress and a traditional Kwa (tea ceremony dress) fashion show; Multilingual MCs, celebrants and performers; Asian make-up artists' demonstration and more.

The Sydney Chinese Wedding Expo will be held on Sunday 17 July 2016 11am-6pm. Tickets are \$10 per couple and can be purchased online at [www.eventweddings.com.au](http://www.eventweddings.com.au) or by phone 1300 321 228.

計澳洲的八、九十年代華人移民潮，我們正在見證著下一代的結婚潮。不少西式宴會場所都逐漸引入中式菜單及聘請華人職員迎合需要。同時，很多中式酒樓亦開始從新裝修，製造比較優雅的氣氛。

充滿多元文化氣息的雪梨市正在帶動這個澳華結婚潮，並即將舉行第二屆「雪梨華人婚禮展覽會」，這是澳洲唯一的華人婚展會。會場位於雪梨達令港的著名玻璃郵輪「Starship Sydney」。

前SBS廣東話節目主持及婚展會負責人蔣世獅表示：「現今的澳華準新人希望婚禮可以時尚優雅，但亦非常關注華夏傳統文化。」

「要達到雙方面的要求絕非易事，這問題亦曾導致不少的家庭磨擦。我們在數百次婚禮中不斷學習及成功設計一個溶化(Fusion)的澳華婚禮模式，適合新人、家人及朋友的需求。新人所需要的是熟悉中華文化的專業人士，因為他們可以在籌備過程提供知識及幫助。」

「雪梨華人婚禮展覽會」去年吸引超過250名準新人出席，今屆將有數十間熟悉中華文化的婚禮服務公司參展，並會透過講座及問答環節詳述最新的婚禮潮流及傳統禮儀。此外還有婚紗裙褂表演及時尚日韓式化妝示範。場內更有精通國粵英語的司儀、證婚人及表演者坐鎮。

由華人婚禮公司Event Weddings主辦的「雪梨華人婚禮展覽會」將在2016年7月17日早上11時至晚上6時舉行。二人門票為\$10，可在網上[www.eventweddings.com.au](http://www.eventweddings.com.au)或致電1300 321 228購票。